



EUROPEAN UNION
European Regional Development Fund



CB851-ChangeMakers_Mentoring process & Challenge experts

Mentoring is a special partnership between two people based on commitment to the mentoring process, common goals and expectations, focus, mutual trust and respect. Mentoring can also encompass activities that allow for transfer of knowledge and skills. In ChangeMakers, the students are supported by a **mentor** and a **challenge expert**.

The role of a mentor is to support the team and help the student start-ups by supporting the team to seek alternative perspectives or solutions to problems and to enhance the team's entrepreneurial experience, with a focus on sustainability.

Who? Project workers will act as mentors. Each mentor will support and mentor two to three (2-3) teams. Each mentor will represent a challenge, so that when the teams choose their challenge, they will also be assigned with a mentor.

What? The role of a mentor is to enhance the team's communication methods, to support good practises of teamwork and push the team to achieve its aims (e.g. idea formation, prototype and marketing plan). If needed, the mentor will act as moderator in the team meetings.

When? The mentor will have a meeting with the team **at least once a month** (1h). The main thing is that the mentor support is regular.

Challenge experts are company representatives that work in cooperation with mentors and teams to give the teams guidance from the challenge perspective and provide teams with specific challenge details.

Who? Company representatives /project workers with knowledge of the challenge.

What? The role of an expert is to provide feedback to the team's business plan, clarify the challenge and serve as connection person to the company providing the challenge.

When? Expert's feedback is provided 2-3 times during the study model.

