

CB845 CB SmallPorts

Energetic small ports in Central Baltic region

Webinar på svenska

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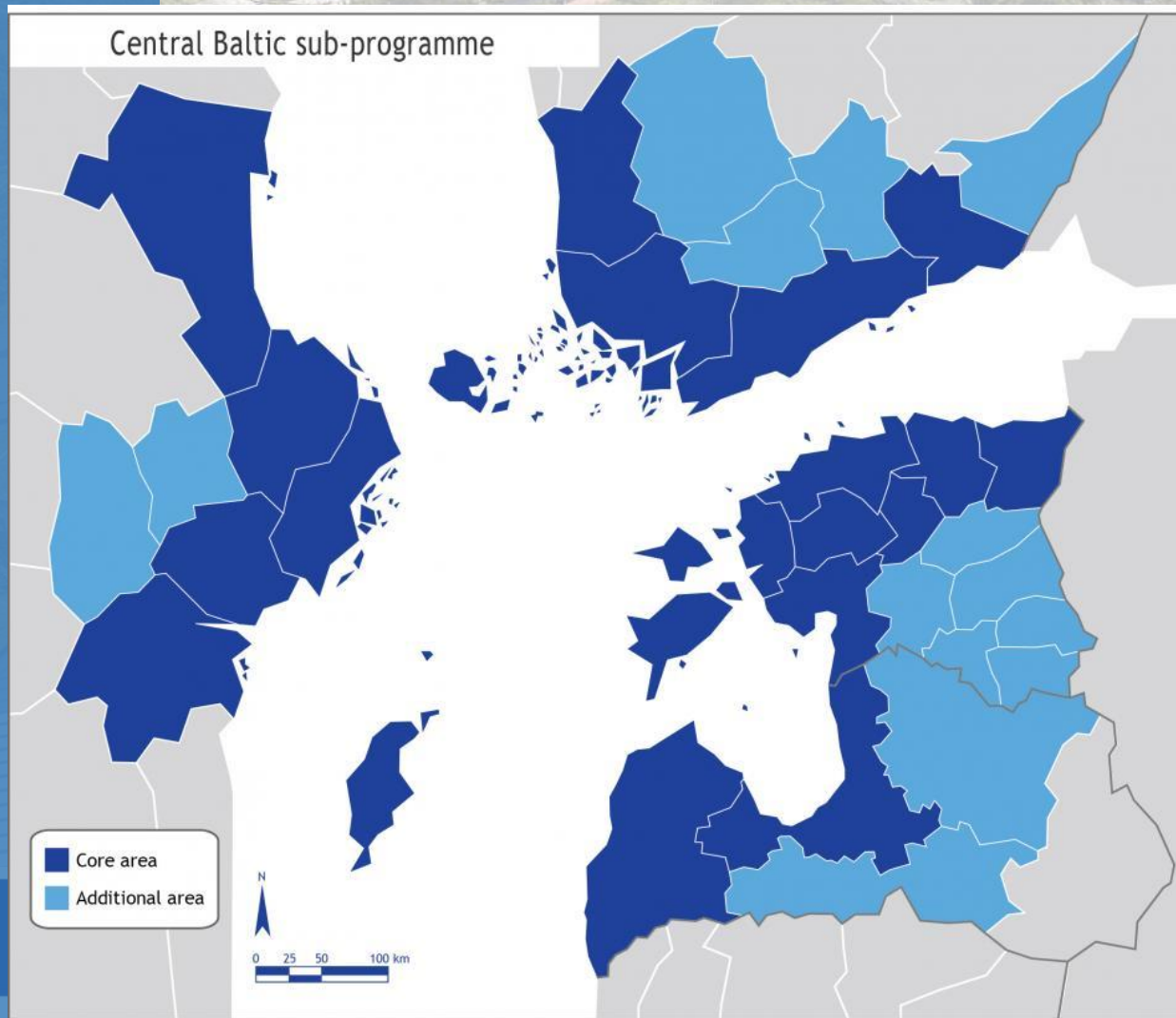


Interreg
Central Baltic



CB SMALL
PORTS

Central Baltic sub-programme



CB PortMate - www.portmate.eu

The screenshot shows the CB PortMate website interface. At the top, there is a dark blue header with the "PORTMATE" logo on the left, a search bar with the text "Search ports" in the center, and "LOGIN" and "EN" links on the right. Below the header, a map of Northern Europe is displayed. Overlaid on the map is a large white box with the title "Safe and Green Small Ports" and a "SHOW MAP" button. To the right of this box is an "Info" link. Below the title box, there is a "Promoted" section for "Sottunga port" with a description: "Sottunga port at the south end of the Sottunga main island." and a row of five circular indicators, the first of which is filled blue. To the right of the text is a photograph of the Sottunga port. In the bottom left corner of the map area, there is a button labeled "NEARBY PLACES AND SERVICES". In the bottom right corner, there is a "NEARBY" button. At the very bottom of the page, there is a white footer bar containing the text "Fetching weather data" on the left and logos for the "EUROPEAN UNION" and "Interreg Central Baltic" on the right.



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Teman och förväntade resultat för CBSmallPorts

- Samverkande region
- Förbättrade tjänster vid befintliga gästhamnar för att öka tillgängligheten och bidra till turismutveckling
- Utveckla energieffektivitet och höja servicenivån vid gästhamnar i hela regionen
- Output indicator: **15 gästhamnar med ökad service** (hamnar med investeringspengar)



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Partners and budget

Project partner	Total budget (% of the total budget)	ERDF (% of the total project ERDF)
Satakunta University of Applied Sciences, FI	370.860,30€ (15,32%)	278.145,23€ (14,46%)
University of Turku, FI	152.056,48€ (6,28 %)	114.042,36€ (5,93 %)
Airiston matkailukeskus Oy, FI	196.272,00€ (8,11 %)	147.204,00€ (7,65 %)
South-Eastern Finland University of Applied Sciences, FI	266.774,20€ (11,02 %)	200.080,65€ (10,40 %)
Riga Planosanas Regions, LV	167.079,25 € (6,90 %)	142.017,36€ (7,38 %)
Kurzeme Planosanas Regions, LV	137.219,85€ (5,67 %)	116.636,87€ (6,06 %)
Municipality of Söderhamn, SE	196.038,00 € (8,10 %)	147.028,50€ (7,64 %)
Bläse Kalkbruk, SE	155.690€ (6,43 %)	116.767,50€ (6,07 %)
Eesti Väikesadamate Arenduskeskus, EE	615.699,50€ (25,43 %)	523.344,57€ (27,20%)
Foundation Hiiumaa Harbors, EE	163.399,85€ (6,75 %)	138.889,87 € (7,22 %)
Associated partner: Finnish Sailing and Boating Federation, FI	NA	NA



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Implementation work packages

WP T1: Energy efficient small ports (lead XAMK - South-Eastern Finland University of Applied Sciences)

Praktiskt arbete med energieffektiva investeringar

- Offentlig rapport om effektivt genomförande av investeringar vid hamnar (data genom online intervjuer och enkäter; Goda exempel, marknadsundersökningar, utvärderingar)
- Rapport om utförda arbeten och energieffektiva exempel från deltagande hamnar (tekniska specifikationer, upphandling, nya tekniker)

WP T2: Energetic small ports (lead RPR – Riga Planning Region)

Marknadsföringsåtgärder vid hamnar, skapa gemensam marknadsföringsstrategi

- Rapport om nuvarande, lokala, marknadsföringsplaner
- Utveckla strategi och material för gemensam marknadsföring



Small Ports in CBSmallPorts project

1) With investments in table →

2) Within energy efficiency - without investments:

- **FI** : Kylmäpihja, Kuuskajaskari, Syväraumanlahti (from CB PortMate), Nauvo, Taalintehdas (from CB FamilyPorts), Lootholma
- **SE**: Gävle city, Furuvik, Axmar, Söderhamn city, Storjungfrun and 5 other small ports in Sweden (to be named)
- **LV**: 7 small ports from EST-LAT project.
- **Å**: Sottunga, Kökar Havspaviljongen and other 5 small ports (from CB MASAPO, CB Smart Marina)

3) Marketing CB area as a destination

Name of project partner (PP)	Port involved in project activities
PP2 Turun yliopisto	Seili
PP3 Airiston Matkailukeskus Oy	Airisto Strand
PP4 Kaakkois-Suomen ammattikorkeakoulu	Tervasaari
PP4 Kaakkois-Suomen ammattikorkeakoulu	Sapokka
PP4 Kaakkois-Suomen ammattikorkeakoulu	Pyhtää
PP8 Bläse Kalkbruk	Bläse Kalkbruk
PP7 Söderhamn kommun	Klacksörarna
PP9 Eesti Väikesadamate Arenduskeskus MTÜ	Dirhami
PP9 Eesti Väikesadamate Arenduskeskus MTÜ	Lennusadam
PP9 Eesti Väikesadamate Arenduskeskus MTÜ	Lõunaranna
PP9 Eesti Väikesadamate Arenduskeskus MTÜ	Roograhu
PP9 Eesti Väikesadamate Arenduskeskus MTÜ	Kalev JK
PP10 Hiiumaa Sadamad SA	Kärdla
PP10 Hiiumaa Sadamad SA	Orjaku
PP10 Hiiumaa Sadamad SA	Sõru

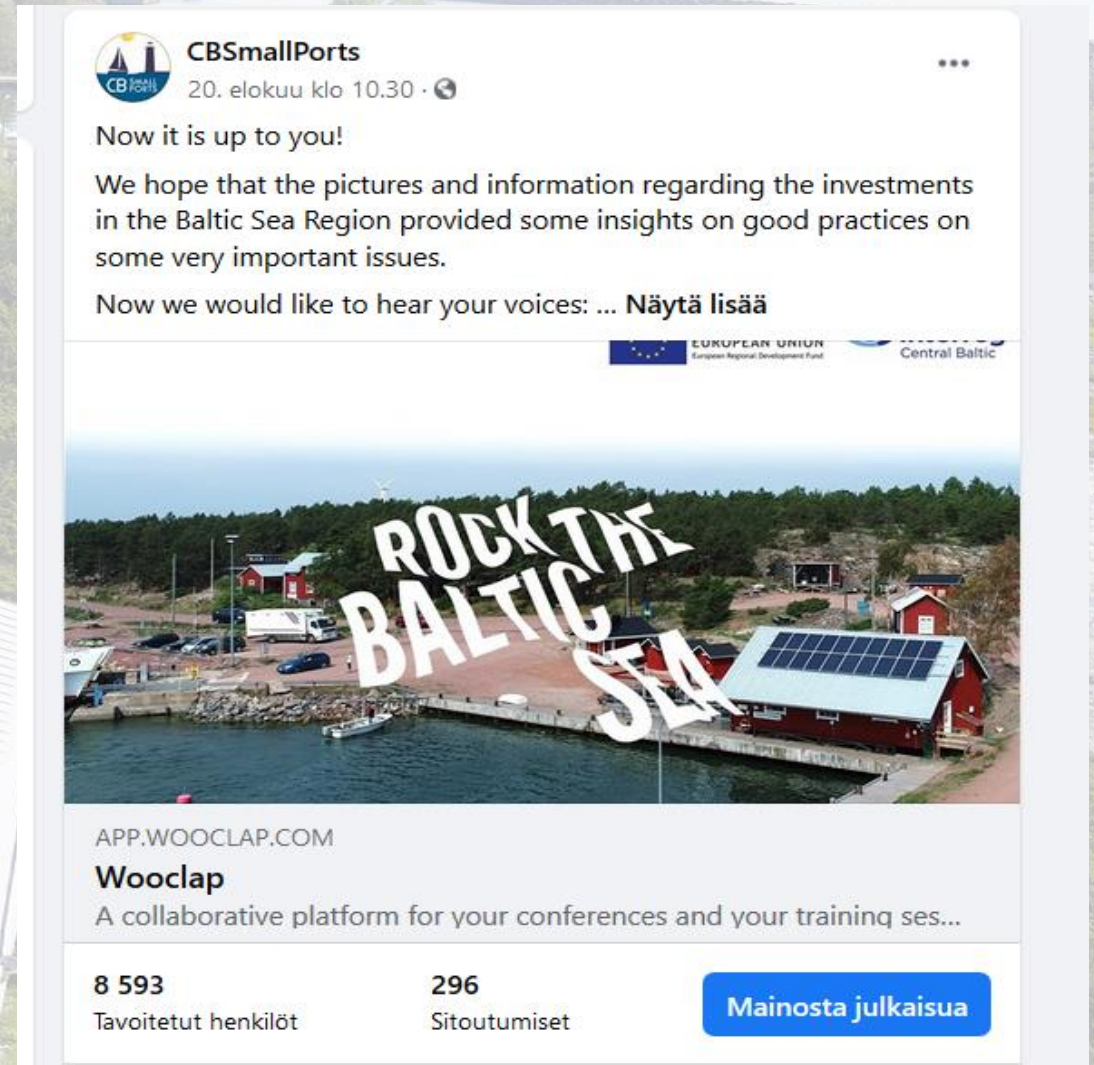


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Communication examples

- <https://sub.samk.fi/projects/cb-small-ports/>
- Social media campaign: [RTBS](#)
- "If you don't communicate you don't exist"



CBSmallPorts
20. elokuu klo 10.30 · 🌐

Now it is up to you!

We hope that the pictures and information regarding the investments in the Baltic Sea Region provided some insights on good practices on some very important issues.

Now we would like to hear your voices: ... **Näytä lisää**

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8 593
Tavoitetut henkilöt

296
Sitoutumiset

Mainosta julkaisua



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Picture: Bläse Kalkbruk, Gotland (SE)



Picture: Lennusadam (EE)



Picture: Sottunga, Åland (FI)



Picture: Gävle (SE)



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Picture: Kylmäpihlaja, Rauma (FI)



Picture: Syväraumanlahti, Rauma (FI)
(C Sonja Korhonen)



Picture: Söderhamn (SE)



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