

SME AISLE FINAL ONLINE SEMINAR

Namibia, South Africa and Zambia: 8.30-15.00

Latvia, Estonia and Finland: 9.30-16.00

Sweden: 8.30-15.00

Programme

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SME Aisle project: from a Central Baltic project to export co-operation

9.30 Welcome words and the SME Aisle project

Minna Keinänen-Toivola,
Satakunta University of Applied Sciences

9.45 Presentations of SME Aisle partners

MASOC, LCCI, Taltech, Prizztech, SAMK

11:00 SME Aisle ePlatform

Nina Savela, Satakunta University of Applied Sciences

11:30 Lunch

Aspects of stakeholders

12:00 Jan Koivu, Embassy of Finland in Lusaka

Jukka Lunden, BioSorbio

Heikki Koivisto, Satakunta University of Applied Sciences

Jarno Laine, N-Tech

Q&A with H.E. Sinikka Antila,
Delegation of the EU to the Republic of Namibia

14:00 Coffee break

14:30 Andre Snyman, Walvis Bay Salt Company

Donnee Kruger, Trade and Investment KwaZulu-Natal

Samuel John, Namibia University of Science and Technology

Export outside EU markets- differences and similarities- possible solutions

15:15 Central Baltic Programme experiences in supporting entering to distant markets

Ülari Alamets, Central Baltic Programme

15:30 IHMEC project

Tiina Mäkitalo, Satakunta University of Applied Sciences

Summary of the final seminar

15:45 Thank you all!

Minna Keinänen-Toivola, Satakunta University of Applied Sciences

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Read more: <https://sub.samk.fi/projects/smeaisle/>
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26th
April

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2022

9.30-16.00

UTC +3

Online

No pre-registration
required!
Join us through
this [link](#)

SME Aisle
project supports
business activities of
Central Baltic companies
to **Southern African** markets
and **business activities**
together with
the locals.